

# Northtown Plaza

Houston, TX

## Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

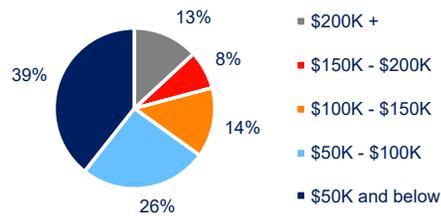
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	20,557	134,312	370,969	421,272
Total Daytime Population	16,944	125,082	342,686	604,938
Workplace Population	5,494	36,765	110,002	223,536
Average Household Income	\$62,655	\$111,692	\$126,121	\$129,160
Median Household Income	\$45,546	\$69,198	\$75,569	\$80,785
Total Households	6,931	46,292	134,757	160,723
Median Home Value	\$175,967	\$264,658	\$294,118	\$321,565
College (4+)	11.1%	24.3%	29.9%	33.5%
Total Consumer Spending/Capita (Weekly)	\$388	\$414	\$420	\$422
% of Households with Children	29.7%	31.9%	29.7%	25.7%

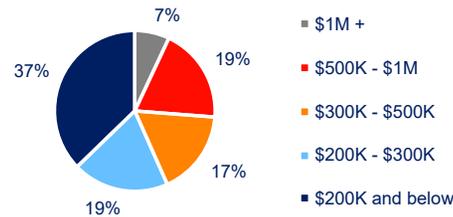
### 2030 Demographic Projections

Projected Population	20,311	137,768	387,811	447,840
Projected Annual Growth Rate	-0.2%	0.5%	0.9%	1.2%
Projected Total Growth Rate (5-Yr)	-1.2%	2.6%	4.5%	6.3%

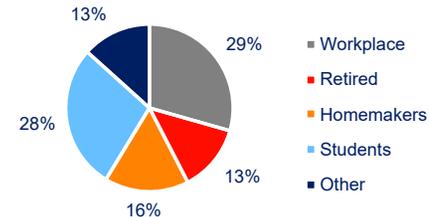
### 3-Mile Radius Section Detail



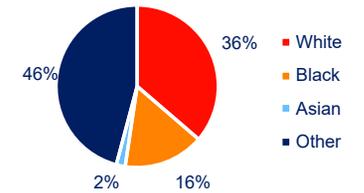
Household Income



Home Value



Daytime Population



Hispanic Origin: 62.8%

Race

